

ULUSLARARASI TİCARET İNGİLİZCE TEZLİ-TEZSİZ YÜKSEK LİSANS PROGRAMI

TEZLİ PROGRAM				
Kod	Dersin Adı	Dil	Saat	AKTS
DTE501	International Trade Theory and Current Approaches	E	3	7,5
DTE502	Export & Import Management	E	3	7,5
ULT502	Multilateral Trade System	E	3	7,5
ULT542	International Trade Law	E	3	7,5
DTE513	Academic Research Methods and Ethics	E	3	10
DTE500	Seminar	E		7,5
	Elective	E		7,5
	Elective	E		7,5
	Elective	E		7,5
DTE503	Thesis	E		60
	Toplam		15	130

TEZSİZ PROGRAM				
Kod	Dersin Adı	Dil	Saat	AKTS
DTE501	International Trade Theory and Current Approaches	T	3	7,5
DTE502	Export & Import Management	T	3	7,5
DTE513	Academic Research Methods and Ethics	T	3	10
ULT502	Multilateral Trade System	T	3	7,5
ULT542	International Trade Law	E	3	7,5
	Elective	E	3	7,5
	Elective	E	3	7,5
	Elective	E	3	7,5
	Elective	E	3	7,5
	Elective	E	3	7,5
DTE504	Term Project			12,5
	Toplam		30	90

SEÇİMLİK DERSLER				
Kod	Dersin Adı	Dil	Saat	AKTS
İSL514	Consumer Behaviour and Managing Differences	E	3	7,5
KPM506	Brand Management	E	3	7,5
KPM512	Global Marketing Management	E	3	7,5
ULT501	International Trade and Emerging Markets	E	3	7,5
ULT506	Foreign Trade Practices	E	3	7,5
ULT508	Principles of Game Theory	E	3	7,5
ULT509	Crosscultural Management	E	3	7,5
ULT511	Project Management	E	3	7,5
ULT513	Retail Management	E	3	7,5
ULT515	Economic Integrations in International Trade	E	3	7,5
ULT517	International Trade Finance	E	3	7,5
ULT518	International Entrepreneurship	E	3	7,5
ULT519	Risk Management International Trade	E	3	7,5
ULT537	International Event Management	E	3	7,5
ULT546	Marketing Research	E	3	7,5
ULT556	Regional Studies in International Trade	E	3	7,5
ULT562	E-Commerce	E	3	7,5
ULT594	Supply Chain Management	E	3	7,5
ULT595	Communication and Negotiation Skills in International Trade	E	3	7,5
ULT597	Alternative Sources of Financing and Government Investments/Incentives	E	3	7,5
ULT598	Current Issues in International Trade	E	3	7,5
ULT599	Econometric Analysis in International Trade	E	3	7,5