

**MASTER PROGRAMME WITH THESIS**

Code	Course Name	LANG	T	A	C	ECTS	E/C
DTE501	International Trade Theory and Current Approaches	E			3	7,5	C
DTE502	Export & Import Management	E			3	7,5	C
ULT517	International Trade Finance	E			3	7,5	C
KPM512	Global Marketing Management	E			3	7,5	C
DTE513	Academic Research Methods and Ethics	E			3	10	C
DTE500	Seminar	E			3	7,5	C
	Elective	E			3	7,5	E
	Elective	E			3	7,5	E
	Elective	E			3	7,5	E
DTE503	Thesis					60	E
<b>Total</b>			0		27	130	C

**ELECTIVE COURSES**

Code	Course Name	LANG	T	A	C	ECTS	E/C
DTE506	International Business	E			3	7,5	E
DTE508	Consumer Behavior and Trends	E			3	7,5	E
DTE510	Introduction to International Trade Law	E			3	7,5	E
DTE511	Entrepreneurship and Innovation	E			3	7,5	E
KPM506	Brand Management	E			3	7,5	E
KPM517	Strategic Brand Practices and Brand Positioning	E			3	7,5	E
KPM525	Service Marketing	E			3	7,5	E
ULT501	International Trade and Emerging Markets	E			3	7,5	E
ULT505	E-Commerce	E			3	7,5	E
ULT507	International Market Research	E			3	7,5	E
ULT508	Principles of Game Theory	E			3	7,5	E
ULT509	Crosscultural Management	E			3	7,5	E
ULT511	Project Management	E			3	7,5	E
ULT512	Sea trade	E			3	7,5	E
ULT513	Retail Management	E			3	7,5	E
ULT519	Risk Management International Trade	E			3	7,5	E
ULT541	International Sales Management	E			3	7,5	E
ULT556	Regional Studies in International Trade	E			3	7,5	E
ULT594	Supply Chain Management	E			3	7,5	E
ULT595	Communication and Negotiation Skills in International Trade	E			3	7,5	E
ULT597	Alternative Sources of Financing and Government Investments/Incentives	E			3	7,5	E
ULT598	Current Issues in International Trade	E			3	7,5	E
ULT599	Econometric Analysis in International Trade	E			3	7,5	E
UTH513	Introduction to International Commercial Law	E			3	7,5	E
UTH516	Economic Integration in Global Trade and World Trade Organization	E			3	7,5	E

**SCIENTIFIC PREPARATION COURSES**

Code	Course Name	LANG	T	A	C	ECTS	E/C
IKT101	General Economics						
ISL101	Introduction to Business						

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DTE501	International Trade Theory and Current Approaches	E			3	7,5	C
DTE502	Export & Import Management	E			3	7,5	C
ULT517	International Trade Finance	E			3	7,5	C
KPM512	Global Marketing Management	E			3	7,5	C
DTE513	Academic Research Methods and Ethics	E			3	10	C
	Elective	E			3	7,5	E
	Elective	E			3	7,5	E
	Elective	E			3	7,5	E
	Elective	E			3	7,5	E
	Elective	E			3	7,5	E
DTE504	Term Project					12,5	C
	<b>Total</b>		0		30	90	

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DTE506	International Business	E			3	7,5	E
DTE508	Consumer Behavior and Trends	E			3	7,5	E
DTE510	Introduction to International Trade Law	E			3	7,5	E
DTE511	Entrepreneurship and Innovation	E			3	7,5	E
KPM506	Brand Management	E			3	7,5	E
KPM517	Strategic Brand Practices and Brand Positioning	E			3	7,5	E
KPM525	Service Marketing	E			3	7,5	E
ULT501	International Trade and Emerging Markets	E			3	7,5	E
ULT505	E-Commerce	E			3	7,5	E
ULT507	International Market Research	E			3	7,5	E
ULT508	Principles of Game Theory	E			3	7,5	E
ULT509	Crosscultural Management	E			3	7,5	E
ULT511	Project Management	E			3	7,5	E
ULT512	Sea trade	E			3	7,5	E
ULT513	Retail Management	E			3	7,5	E
ULT519	Risk Management International Trade	E			3	7,5	E
ULT541	International Sales Management	E			3	7,5	E
ULT556	Regional Studies in International Trade	E			3	7,5	E
ULT594	Supply Chain Management	E			3	7,5	E
ULT595	Communication and Negotiation Skills in International Trade	E			3	7,5	E
ULT597	Alternative Sources of Financing and Government Investments/Incentives	E			3	7,5	E
ULT598	Current Issues in International Trade	E			3	7,5	E
ULT599	Econometric Analysis in International Trade	E			3	7,5	E
UTH513	Introduction to International Commercial Law	E			3	7,5	E
UTH516	Economic Integration in Global Trade and World Trade Organization	E			3	7,5	E

**SCIENTIFIC PREPARATION COURSES**

Code	Course Name	LANG	T	A	C	ECTS	E/C
IKT101	General Economics						
ISL101	Introduction to Business						