

I. Yıl / I. Yarıyıl / Güz (First Year / First Semester / Fall)

Course Code	Course Name	T	U	Credit	ECTS	Language	Type	Prerequisites
LNG101	General English 1	2	0	2	2	En	C	
GNL101	Ataturk's Principles and History of Revolution 1	2	0	2	2	Tr	C	
GNL105	Turkish Language 1	2	0	2	2	Tr	C	
MAT101	Mathematics 1	3	0	3	5	Tr	C	
MUD101	Financial Accounting 1	3	0	3	6	Tr	C	
IKT105	Microeconomics	3	0	3	6	Tr	C	
ISL101	Introduction to Business	3	0	3	7	Tr	C	
Total				18	30			

I. Yıl / II. Yarıyıl / Bahar (First Year / Second Semester / Spring)

Course Code	Course Name	T	U	Credit	ECTS	Language	Type	Prerequisites
LNG102	General English 2	2	0	2	2	En	C	
GNL102	Ataturk's Principles and History of Revolution 2	2	0	2	2	Tr	C	
GNL106	Turkish Language 2	2	0	2	2	Tr	C	
MAT102	Mathematics 2	3	0	3	5	Tr	C	
MUD102	Financial Accounting 2	3	0	3	6	Tr	C	
IKT102	Macroeconomics	3	0	3	6	Tr	C	
ISL102	Management and Organization	3	0	3	7	Tr	C	
Total				18	30			

II. Yıl / III. Yarıyıl / Güz (Second Year / Third Semester / Fall)

Course Code	Course Name	T	U	Credit	ECTS	Language	Type	Prerequisites
IKT231	Managerial Economics	3	0	3	4	Tr	C	
IST231	Introduction to Statistics	3	0	3	4	Tr	C	
HUK242	Business Law	3	0	3	4	Tr	C	
MUD201	Cost Accounting	3	0	3	4	Tr	C	
BAF202	Financial Markets and Institutions	3	0	3	5	Tr	C	
GNL203	Academic Skill, Method and Ethics	3	0	3	2	Tr	C	
	Elective	3	0	3	5	Tr	E	
	University Elective	3	0	3	2	Tr	E	
Total				24	30			

II. Yıl / IV. Yarıyıl / Bahar (Second Year / Fourth Semester / Spring)

Course Code	Course Name	T	U	Credit	ECTS	Language	Type	Prerequisites
ISL214	Human Resources Management	3	0	3	4	Tr	C	
ISL224	Production Management	3	0	3	5	Tr	C	
ISL234	Marketing Management	3	0	3	5	Tr	C	
MUD203	Managerial Accounting	3	0	3	5	Tr	C	
ISL244	Business Analytics	3	0	3	4	Tr	C	
	Elective	3	0	3	5	Tr	E	
	University Elective	3	0	3	2	Tr	E	
Total				21	30			

III. Yıl / V. Yarıyıl / Güz (Third Year / Fifth Semester / Fall)

Course Code	Course Name	T	U	Credit	ECTS	Language	Type	Prerequisites
ISL315	Organizational Behavior	3	0	3	8	Tr	C	
ISL325	Brand Management	3	0	3	7	Tr	C	
ULL303	Logistics Management	3	0	3	5	Tr	C	
GNL450	Career Planning	2	0	2	0	Tr	C	
	Elective	3	0	3	5	Tr	E	
	Elective	3	0	3	5	Tr	E	
				Total	17	30		

III. Yıl / VI. Yarıyıl / Bahar (Third Year / Sixth Semester / Spring)

Course Code	Course Name	T	U	Credit	ECTS	Language	Type	Prerequisites
ISL316	Organization Theory	3	0	3	7	Tr	C	
BIL304	Management Information Systems	3	0	3	6	Tr	C	
BAF303	Financial Management	3	0	3	5	Tr	C	
	Elective	3	0	3	5	Tr	E	
	Elective	3	0	3	5	Tr	E	
	University Elective	3	0	3	2	Tr	E	
				Total	18	30		

IV. Yıl / VII. Yarıyıl / Güz (Fourth Year / Seventh Semester / Fall)

Course Code	Course Name	T	U	Credit	ECTS	Language	Type	Prerequisites
ISL417	Marketing Research	3	0	3	5	Tr	C	
MUD202	Business Auditing	3	0	3	5	Tr	C	
ISL427	Strategic Management and Business Policy	3	0	3	5	Tr	C	
	Elective	3	0	3	5	Tr	E	
	Elective	3	0	3	5	Tr	E	
	Elective	3	0	3	5	Tr	E	
				Total	18	30		

IV. Yıl / VIII. Yarıyıl / Bahar (Fourth Year / Eighth Semester/ Spring)

Course Code	Course Name	T	U	Credit	ECTS	Language	Type	Prerequisites
ISL438	Business Environment in Turkey	3	0	3	7	Tr	C	
ISL448	International Business	3	0	3	8	Tr	C	
	Elective	3	0	3	5	Tr	E	
	Elective	3	0	3	5	Tr	E	
	Elective	3	0	3	5	Tr	E	
				Total	15	30		

ELECTIVE COURSES

GUZ DÖNEMİ (Fall Semester)

Course Code	Course Name	T	U	Credit	ECTS	Language	Type	Prerequisites
ISL225	Leadership	3	0	3	5	Tr	E	
ISL243	Family Business Management	3	0	3	5	Tr	E	
ISL253	Entrepreneurship and Innovation Management	3	0	3	5	Tr	E	
ISL273	Institutions of the Future: Artificial Intelligence-Enabled Sustainability	3	0	3	5	Tr	E	
ISL317	New Working Models and Organization Design	3	0	3	5	Tr	E	
ISL327	Management in Service Sector	3	0	3	5	Tr	E	
ISL335	Innovation Strategies in Organizations	3	0	3	5	Tr	E	
ISL345	Change Management	3	0	3	5	Tr	E	
ISL355	Consumer Behavior	3	0	3	5	Tr	E	
ISL365	Digital Based Management Practices	3	0	3	5	Tr	E	
ISL437	History of Management Thought	3	0	3	5	Tr	E	
ISL447	Modern Management Approaches	3	0	3	5	Tr	E	
ISL457	Data Analysis in Business and Modelling	3	0	3	5	Tr	E	
ISL467	Negotiation Methods	3	0	3	5	Tr	E	
ISL477	Culture and Marketing	3	0	3	5	Tr	E	
ENM433	Quality Assurance Systems	3	0	3	5	Tr	E	
LNG111	Vocational English 1	3	0	3	5	En	E	
ISL375	Sustainable Marketing	3	0	3	5	Tr	E	
ISL487	Sustainable Finance	3	0	3	5	Tr	E	
				Total	57	95		

BAHAR DÖNEMİ (Spring Semester)

Course Code	Course Name	T	U	Credit	ECTS	Language	Type	Prerequisites
ISL236	Sales Management	3	0	3	5	Tr	E	
ISL254	Corporate Governance	3	0	3	5	Tr	E	
ISL264	Social Entrepreneurship	3	0	3	5	Tr	E	
ISL326	Industrial Marketing	3	0	3	5	Tr	E	
ISL328	Decision Making in Management	3	0	3	5	Tr	E	
ISL338	International Finance	3	0	3	5	Tr	E	
ISL344	Diversity Management	3	0	3	5	Tr	E	
ISL346	Communication in Management	3	0	3	5	Tr	E	
ISL348	Global Strategies and Cases	3	0	3	5	Tr	E	
ISL354	Business Strategies and Artificial Intelligence in the Digital Age	3	0	3	5	Tr	E	
ISL358	Environmental Management	3	0	3	5	Tr	E	
ISL366	Culture and Organization	3	0	3	5	Tr	E	
ISL368	Global Marketing	3	0	3	5	Tr	E	
ISL468	Business Internship	0	0	0	6	Tr	E	
ISL458	Financial Applications of Fintech and Artificial Intelligence	3	0	3	5	Tr	E	
ISL488	Coding and Game Software in the New Generation Marketing	3	0	3	5	Tr	E	
GNL428	Business Ethics	3	0	3	5	Tr	E	
ENG316	Technology Management	3	0	3	5	Tr	E	
ENG313	Project Management	3	0	3	5	Tr	E	
ULT340	Integrated Marketing Communication	3	0	3	5	Tr	E	
LNG112	Vocational English 2	3	0	3	5	En	E	
				Total	60	106		

University Elective Courses-Fall Semester

Course Code	Course Name	T	U	Credit	ECTS	Language	Type	Prerequisites
GNL100	Academic Success and Life Skills	3	0	3	2	Tr	UE	