



TC. İSTANBUL TİCARET
ÜNİVERSİTESİ

İLETİŞİM FAKÜLTESİ
MEDYA VE İLETİŞİM BÖLÜMÜ
2021-2022 EĞİTİM-ÖĞRETİM YILI DERS İÇERİKLERİ

GENERAL ENGLISH 1

Subject pronouns; poss. adj.s days of the week/ numbers 0-100/ classroom language/ A / an / plurals this / that / these / those adjectives colors/ Review of Adjectives/ Imperatives Let's Modifiers Quite / very /really/ Word order in questions/ Verb phrases Question words/ Simple Pres. (+ / - / ?)/ Word order in questions/ Verb phrases/ Question word/ Telling Time / Prepositions of Time/ Adverbs /Write about your favorite day/ Verb Phrases/ Can cannot/ Present Continuous Tense/ The weather & Seasons/ Present Simple & Present Continuous Tense

GENERAL ENGLISH 2

Word order in questions/ Simple present/ Phrases with 'go', holiday activities, simple Past vs Past Cont./ Time sequence, connectors(so, because, but, although)/ BE GOING TO, plans& predictions Airport vocabulary/ Present cont.(future arrangements), defining relative clauses ,paraphrasing, write an email about travel arrangements/ Make&do, Present Perfect(just, yet, already) Present Perfect vs Simple Past, Shopping vocab./ Indefinite pronouns Adjectives ing./ed. comparative adjectives and adverbs, as----as/ Superlatives(+ ever+ present perfect)/ Describing a place Write a description of the place where you live/ quantifiers/too/ not enough

HISTORY OF TURKISH REVOLUTION 1

This course contains; the concept of revolution and basic concept, The reasons that prepared the collapse of the Ottoman Empire and the Turkish Revolution, Ottoman Empire, The First World War and the Mondros Armistice Treaty, The situation of the country against the occupations and the reaction of Mustafa Kemal Pasha's landing in Samsun/ Mustafa Kemal Pasha, who took the first step of the liberation struggle / organization through congresses / Kuvayi Milliye and Misak-ı Milliye / Opening of the Turkish Grand National Assembly/ National Struggle until the Battle of Sakarya/ The Battle of Sakarya and the Great Attack / From Mudanya to Lausanne.

HISTORY OF TURKISH REVOLUTION 2

This course contains;the Revolutions Made in the Political Field/ Attempts to Transition to Multi-Party Life I- II / Developments in Law, Education, Culture and Health / Economic Policy in the First Years of the Republic / Turkish Foreign Policy in 1923 – 1938/ Kemalist Thought System and Principles/ Turkey after World War II/ Domestic Political Developments in Turkey (1950-1980) (1980-2012) / Turkey's Foreign Policy (1960-2012) (1960-2012).

TURKISH LANGUAGE 1

The course contains; Languages in terms of Structure/ The Place of Turkish Language Among World Languages./ Types of Languages: Spoken Language/ Written Language/ Polish/ Dialect/ Slang./ History of Turkish Language/ Writings Used by Turks/ Written and Language Revolution/ Characteristics of Turkish/ Manuscripts Analysis Plan/ Methods of Identifying Subject, Theme, Main Thought/ Current problems of Turkish/ Information about language-



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culture, language-thought, language-communication/ Relationship of Turkish language with world languages/ / Spelling Rules and Punctuation/ Expression rules / Paragraph knowledge and mistakes / Problems of Turkish and language acquisition- Permissions in language / Composition writing rules.

TURKISH LANGUAGE 2

The course contains; General features of writing genres./ Novel, theater, criticism in Turkish literature./ Novel: Features, development in our literature, analysis plan and examples / Story: Features, development in our literature, story types, analysis plan and examples/ Story: Practice, Identifying and summarizing the subject / Theatre: Its characteristics, its development in our literature, examples/ Poetry: Phases in our literature, poetry movements, examples, practice/ Presentation of students' selected examples in the genres of poetry, short story, novel/ Criticism: Its place in our literature, critics, examples/ Oral expression ; panel, discussion, panel, symposium. Rules about oral expressions, examples. / Rules about official correspondence and official writing. Formal correspondence types, Petition, Curriculum Vitae, Business Letters / Practices Related to Spelling and Punctuation.

INFORMATICS PRACTICES 1

In this intensively practical course, student will learn to work the basic electronic and microprocessor based devices and give information about basic usage principles of them. After explaining basis of PC and Macintosh devices' hardware, it will be instructed about the main office programs (Word, Excel, PowerPoint, and their another version on Macintosh), and, on basic level, theoretical information concerning data communication (the Internet, satellite technologies, and fiber optic communication, and etc.). Thus, the students will be able to produce original projects by using these recent systems.

INFORMATICS PRACTICES 2

The goal of the course is to gain the main information and abilities concerning technical dimension of communication to make easy providing proficiency for the courses in this field. It will be instructed, in basic level, Photoshop program that the students need in a variety of fields such as design, montage, animation, and InDesign program which used on the desktop publishing. Also it will be performed simple applications to use some of the basis devices (digital camera, scanner, delineascope) that are used computer-aided planning and presentation.

INTRODUCTION TO COMMUNICATION SCIENCE

This course aims to explain communication studies in the scientific field, by teaching them the nature and basic functions of communication. Also, aiming to teach basic communication concepts, the relationship of communication science with other sciences and studies in the field of communication will be explained in its historical development.



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PHILOSOPHY OF COMMUNICATION

This course, which aims to explain the emergence process and development tendency of the basic intellectual resources of the philosophy of communication, helps students to maintain the intellectual dimension of communication by providing a philosophical basis.

BASIC PHOTOGRAPHY

In this course, advices for first shooting will be given exposing, writing photo-interview, watching exterior shooting, reading photography. Moreover, the students will be informed of cameras, objectives, filters, film and digital technology, light (optic) and scales, viewpoint, background and also the examples of photography history.

THEORIES OF COMMUNICATION SCIENCE

The course will focus on establishing a basic definition of communication science, to explain some of the approaches used in communication and media studies and increasing students' media knowledge. The origins of communication and explaining the historical change of mass communication theories are the main topics of the course.

BASIC NOTIONS OF LAW

In this course, the distinctive feature of the concept of law in terms of other rules of social behavior will be emphasized, by giving information about the meaning and basic concepts of law. The course aims at helping students learn the relationship of law with order and the legal basis in social relations.

BASIC DESIGN

The course aims at helping students learn how to create creative print media on design issues by using basic art techniques. Throughout the course, It is shown how to develop creative ideas by using applications such as light, texture, effect, pattern and line in modern designs.

SOCIOLOGY OF COMMUNICATION

In this course, the main trends and debates on communication studies, media and forms of social interaction from the 20th century to the present are discussed. Throughout the course, the sociological dimension of communication is emphasized. Understanding the role of communication on Socializing in the modern World, social problems, the establishment of sociocultural and political norms, organization of daily life, identity construction is the main goal of this course.





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COMMUNICATION AND MEDIA HISTORY

From the 19th century to the present, the birth and development of mass media, such as newspaper-cinema-radio-television-internet, are narrated and covered within the framework of the role that they play in social life and economic-political-technological evolution.

VOCATIONAL ENGLISH 1

It is aimed that developing English vocabulary level related to students' education program, increasing language practice in order to conduct communication process in business life.

VOCATIONAL ENGLISH 2

It is aimed that developing English vocabulary level related to students' education program, increasing language practice in order to conduct communication process in business life.

NEW COMMUNICATION TECHNOLOGIES

The new communication environments brought about by the developments in communication technology are discussed. The process of change from conventional media to new media will be examined in terms of technological and theoretical framework.

EDITING TECHNIQUES

In this course, the development of fiction in the historical process, basic fiction concepts and structures will be shown in practice. Each student will individually make a sketch or film work.

BASIC JOURNALISM

News gathering and preparation processes, impartial reporting, journalism ethics, investigative journalism, columnist, structure of newspapers

INTERNET JOURNALISM

In this course, the historical development of internet journalism, common points and differences with traditional journalism, working styles and infrastructures of internet newspapers are discussed. Students learn how to write a news story on the Internet.

RADIO TELEVISION JOURNALISM

Informing basic informations and making applications related to radio and television newscasting. Although existence of it is disputable, globalisation that has been proved itself as shapest and easiest form of communication, it has brought new format for television reporters and television broadcasting. The area of work time and also competition became worldwide. Undoubtfully, the notion of globalisation includes positive and negative aspects. The aim of this course is that educating students of communication faculty in the line of this format and its



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effects with method of discussion in order to providing students to be ready new format and new interaction that they will face in their business life.

TEXT WRITING FOR TV PROGRAMMING

This course aims to teach students about text technique, aesthetics, creative writing and meaning processes in order to create television program texts. In addition to acquiring writing skills, students are informed about correct and simple use of language.

COMMUNICATION LAW AND INTELLECTUAL PROPERTY RIGHTS

Basic concepts of communication law, freedom of communication in Turkish law, examination of legal regulations regarding media institutions and organizations and basic concepts related to the protection of intellectual labor, ideas and works of art, ownership of ideas, rights of the owner of the work, trademarks, patents, protection of rights on industrial designs. regulations and analysis of sample applications constitute, intellectual and artistic works law are the content of the course.

INTRODUCTION TO POLITICAL SCIENCE

In this course, first of all, the basic concepts of political science will be explained. It aims to explain and examine the social, economic and cultural formations that occurred in the historical process within the framework of political science theories.

MEDIA AND SOCIAL MOVEMENTS

The role of new media in the characteristics and forms of new social movements emerging today will be discussed through cases in this course.

GENERAL ECONOMY

This course includes theoretical analyzes of basic economic theories explained through algebraic and graphics, and basic economic concepts and their expansions.

VOCATIONAL EDUCATION STUDIES

It is aimed to bring together the sector professionals in the relevant fields that students are educated. This course will contribute to the professional development of students.

INFORMATION SOCIETY THEORIES

This course aims to explain and examine the information society and era by theoretical and historical perspectives in the context, information theories, and information economy and communication technologies. Within this framework, by starting economy researches of Machlup and Porat, debates on post-industrial society and information society, conditions of



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information society, the relationship between information society and economic concept with knowledge based-system are the subjects of the course.

MEDIA, POLITICS AND DEMOCRACY

It considers the political or social debates on the agenda of the public as the main object of study. The aim of the course is to bring a conceptual and historical perspective to current discussions. Media theory and press history sources will be explained. Thus, students will be able to describe current events comprehensively.

SOCIAL PSYCHOLOGY

In this course, the basic concepts of social psychology will be explained. In this way, students will be tried to gain the competence to evaluate communication science from the perspective of social psychology theories.

MEDIA ECONOMICS

It is observed that the new and powerful position of the media industries within the economies is the basis for the development of these researches. It is observed that this interest gained momentum especially after the 1980s. In this context, the course aims to provide an overview of the media economy.

PRODUCING AND DIRECTING FOR TV

Pre-shooting, shooting and post-shooting stages on television, terms used in production, equipment; Basic issues related with the structure of the television industry will be examined. In addition, the staff on the set and mutual relations will be explained with job descriptions. The technical tools that the director can use in storytelling, the qualifications he should have, responsibilities, and creating a unique style will be discussed. Examples from the movies of various directors will be examined.

SOCIETY, CULTURE AND COMMUNICATION

The course will enable students to explore and respond to theories and digital productions and investigate basic ethical issues such as surveillance-privacy, censorship, gender and ethnicity, the commercialization of the public sphere as well as the melding of the into the public sphere with web 2.0 technologies.

RESEARCH METHODS IN COMMUNICATION SCIENCE

Research methods and techniques in Communication Science is the main topic of the course. Thus, students gain the ability to manage their research in the field of communication.





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INTERNATIONAL COMMUNICATION

In this course, the notion of international communication, the international communication process and the factors affecting this process will be discussed. The changing dimensions of international communication with the transformation of media environments in the historical process will be discussed.

ADMINISTRATIVE STRUCTURE OF TURKEY

It is aimed to reveal the current administrative structure of the Republic of Turkey within the framework of constitutional principles. Organizational structures, duties and responsibilities of institutions and organizations will also be examined.

OCCUPATIONAL HEALTH AND SAFETY EDUCATION

The aim of this course is to inform students about occupational health and safety law. Thus, students will be aware of occupational diseases, potential hazards and risks that may occur in the working environment.

INTERNSHIP 1

Internship in professional institutions in the field of Media and Communication.

INTERNSHIP 2

Internship in professional institutions in the field of Media and Communication.

SOCIAL MEDIA AND SOCIETY

Social networks that occur in the cyber environment will be examined. The first emergence of social networks, the reasons of spread, the effects of cyber environment on the individual, new socialization dynamics, the comparison of virtual socialization with physical socialization, the effects of interaction advantages depending on web2.0 on social networks will be evaluated via popular examples such as Facebook and MSN.

MEDIA LITERACY

This course aims to teach how to read cultural, social, economic, politic dimensions of contents of TV and other media criticized, reads, analyzing texts and producing new contents are the main perspectives of this course.

PROFESSION IN JOURNALISM

The emergence of journalism specialties in the world and in our country will be explained and the aims of the journalism profession and the development trends in different media types will be discussed.





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LAW OF INTERNET

The general principles of internet law will be examined and the legal structure of the internet environment will be explained. Thus, in students' internet environments; it is aimed that students to be aware of their rights and obligations, including protection of personal data, freedom of expression, cyber attack and defense.

COMMUNICATION ETHICS AND MEDIA

This course aims to give information about ethics, concepts of communication ethic and case studies from the field. Given to teach the rules of professional ethics and ethical decisions related to the occupation, location, and broadcast mass media, policy and procedures, press ethics, self-control. Students can attend discussions about the concept of ethics., compares different communication environments, explains the working areas of communication ethics, gives examples of common ethical dilemmas in journalism and can discuss ethical failures in the functioning of decision-making processes.

MEDIA AND IMPACT RESEARCH

The increasing importance of mass media has brought along methodological and theoretical developments in communication science. Within the scope of the course, it is aimed to teach the scientific research method of how the effects of the contents created in the media environments on the attitudes and behaviors of the target people, groups and audiences can be revealed.

ALTERNATIVE MEDIA AND RIGHTS NEWS

Discussing the possibilities of alternative media, which claims to be liberating and participatory in the face of traditional media that is globalizing and losing its polyphony in national markets.

GRADUATION PROJECT

In this course, students carry out a project using what they have learned theoretically throughout their education.

PRESS PHOTOGRAPHY

The technical and ethical features of the photographs that can be included in the media are explained both in practice and in theory.

ECONOMY JOURNALISM

The history of economic journalism, the intricacies of writing economic news will be examined in the light of examples.





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LITERATURE AND COMMUNICATION

The course consists of, the concept of literature, literature and communication relationship as a social agent, Classical literary texts and reflections on various media Comparative literary texts, relationship between culture and communication.

RADIO PROGRAMMING

Basic information about program production will be given by emphasizing the short history of radio programs and programming understandings of different historical periods. The effects on radio programming will be discussed, program strategies and planning issues will be explained, and students will prepare their own radio programs in this process, with an emphasis on Internet radio.

IMAGE AND AUDIO PROCESSING

It is aimed to teach the necessary sound and sound effects techniques and the editing of images for various media environments.

HISTORY OF CIVILIZATION

Within the scope of the course, the basic definition of the concept of civilization will be made. The development process of this concept from the early civilizations to the present will be discussed.

ADVANCED PHOTOGRAPHY

Theoretical information about the different lanes of photography is given, and shooting practices are carried out. Also; Documentary photography, social documentary photography and the works of important people in other fields are examined.

DIGITAL RADIO BROADCASTING

The basic features of the radio language and digital editing systems are taught with the tools used. The features of various program formats are explained and practice is made for each format.

NARRATIVE ANALYSIS IN MEDIA TEXTS

Within the scope of this course, it aims to provide students with the ability to critically evaluate how meaning is constructed in media texts, the importance of discourse in media texts, agenda-setting theories, and the relationship between media texts and power structures.

RISK COMMUNICATION AND MANAGEMENT

Within the scope of the course, the conceptual framework of crisis and risk management processes will be explained and crisis and risk communication strategies will be discussed with the students through case studies.

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CAMERA USING TECHNIQUES

The basic principles of using the camera and the elements in close relation with the camera with technical skill, aesthetic richness and ethical understanding will be studied with these techniques and the styles that can be formed with technical, aesthetic and ethical integrity; the dimensions of visual language and auditory possibilities will be examined and questioned within the course.

CORPORATE SOCIAL RESPONSIBILITY PRACTICES

Within the scope of the course, firstly the concept of social responsibility will be mentioned and then the concept of corporate social responsibility will be explained. Sample corporate social responsibility campaigns will be examined and their increasing importance today will be discussed.

APPLIED TV SERVER

The concept of talker and speaker, the use of voice-breath, the importance of breathing control, the quality of the voice, the placement of the voice, the correct and beautiful use of language, the main qualities of visualization and make-up, the technique of reading from a prompter, movement under intense light, movement in extraordinary situations, news text studies, Program text studies, interview studies, live broadcast and tape broadcast studies are the main subjects of the course.

MEDIA AND CHILD

Within the scope of the course, today's media contents will be discussed specifically for children. In line with media and communication theories, the relationship between children's rights and media industry products is examined. Thus, it is aimed that students have knowledge about the structure of children's media.

ARTIFICIAL INTELLIGENCE AND CHANGING JOURNALISM PRACTICES

Within the scope of the course, the effects of artificial intelligence applications, which are effective in many fields, on journalism practices are revealed. In this process, the explanation of the changing journalism practices with artificial intelligence and the future of journalism practices are discussed.

MULTIMEDIA DESIGN 1

By collecting multimedia elements, stocking and operating them, this course will deal with multimedia design, the software used for multimedia design, and methods. In basic level, it will be had the students create applications that Dreamweaver programs is used.





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MULTIMEDIA DESIGN 2

This course is intended for students to conceptualize appropriate multimedia design projects to current industry conditions, to provide them the information they need to develop and produce prototypes.

MOTION GRAPHIC DESIGN 1

In this course, the basic technical and theoretical approaches in the motion graphic design process will be taught practically in the digital environment. Students will gain practical skills focused on motion graphic design in the digital environment.

MOTION GRAPHIC DESIGN 2

In this course, the basic technical and theoretical approaches in the motion graphic design process will be taught practically in the digital environment. Students will gain practical skills focused on motion graphic design in the digital environment.

CREATIVE INDUSTRIES

Within the scope of the course, the emergence of the concept of creative industries and the areas it covers are discussed. The common characteristics of these areas are examined.

HISTORY OF POLITICAL THOUGHTS

Within the scope of the course, it is aimed to deal with the changing political thoughts from Ancient Greece to the present within the framework of basic concepts. It is aimed to teach students different currents of political thought.

MEDIATIZED SOCIETY AND FAME CULTURE

With the digitalization of communication technologies, the effects of society and culture on the mediatization process are explained theoretically. Within the scope of the course, students; The reflections of the mediatized society on the modern fame culture and the ability to critically analyze the transformations on the forms of fame are gained.

HISTORY OF ART

Within the scope of the course, the basic concepts of art history will be explained. Students will be able to explain the stages of formation and change from past to present.

JOURNALISM PRACTICES

Within the scope of the course, the stages of content production, access to events, facts, documents and information sources in the newspaper publishing process and the conversion of this information into news text will be examined. In the traditional printed publication process, the design of the page and the web design stages of the internet newspaper will be taught.

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TURKISH POLITICAL LIFE

Within the scope of the course; It is aimed to examine the political life in the Ottoman and Turkey from the beginning of the 19th century to the present. In this way, it is aimed that students learn the constitutional processes that have changed from the Ottoman Constitutional Era to the Republic and can critically evaluate current political events.

TURKISH PRESS HISTORY

It is aimed that the students have information about the first appearance of the printed publication in Turkey and the transformation process. Media theory and press history resources are consulted, and a framework is presented for students to better define the current.

SPORTS PUBLISHING

The content of the course consists of the use of Turkish, editing, broadcasting dynamics, sports journalism, sports programming, news writing formats, news reading and live editing, live broadcast dynamics, news receiving, writing and reading practices.

GLOBALIZATION AND MEDIA

This course aims to analyze relations between globalization process and media, concepts of economic and cultural globalization; relations between media and global world; mass media.

DIGITAL ENTREPRENEURSHIP

The concept of Entrepreneurship and to have a general knowledge about digital entrepreneurship is the main subject off this course. This course aims student to become knowledgeable about the new economy, creativity and innovation and have knowledge about the basic concepts of digital entrepreneurship.

TRANSMEDIA NARRATIVES

Within the scope of the course, the concept of transmedia will be defined and the use of transmedia, which is a new narrative form, in narrative strategies and for different purposes will be discussed.

INTERCULTURAL COMMUNICATION

This course serves as an introduction to the field of intercultural communication by looking at the practical application of theory and research. It identifies the key challenges presented by intercultural interaction both at home and abroad and now those challenges affect people, their jobs and their relationships. It focuses on the strategies and skills needed to deal effectively with these challenges in a broad variety of interaction contents. The course will cover several general topics including: communication and culture, linguistic differences, commend and important dimensions of cultural difference, stereotyping, the challenges presented by



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intercultural counters, adaptation and cultural shock, maintaining motivation in intercultural settings and the social and personal benefits of intercultural interaction.

INTRODUCTION TO ANIMATION TECHNIQUE

Within the scope of the course, the basic concepts and structures of animation, animation techniques that have changed in the historical process will be explained. It is aimed that the students learn animation techniques together with the animation studies to be done in the lesson.

REPORTING IN EXTRAORDINARY PERIODS

The course provides information on the problems that can be encountered while doing journalism during the periods of martial law, state of emergency, war, and all kinds of non-normal administration and how these problems can be overcome.

MEDIA PLANNING AND MANAGEMENT

The working order and functioning of the media, the application techniques of public relations in the media, focusing on the written and visual media, the creation and measurability of media targets, the preparation of press conferences and press trips, the planning of the media in marketing and promotion, the media strategy in the crisis period and the media planning in the crisis, advertising, promotion and media, media planning and ethical values are included in the course.

A CULTURE CITY: ISTANBUL

Developing the awareness of being an urbanite based on the concept of urban culture/ Evaluating Istanbul in terms of history, geography, architecture and literature/ Artistic, cultural, etc. Living and keeping the culture of Istanbul alive by following the events / Getting to know traditional Turkish Arts closely in the context of Istanbul / Being informed about the place and importance of Istanbul in both Turkey and the World.

TRADE MANAGEMENT

Getting to know the workplace and the business, meeting and accessing the operating documents / Working on documents / Sales and marketing, order taking, order fulfillment and operations / Working on the shop window design, observation and evaluation / Observing the price analysis and understanding of competition / Active role in customer relations Purchasing / Considerations in stock and inventory management / Evaluation of national and international orders / Differences in import and export transactions compared to domestic sales / Observation and evaluation in relations with business human resources / Product and market selection, differentiation / Continuation of customer relations, sales and marketing methods Observation/ Contract processing and business differences/ Overview and reporting consisting of retail and wholesale purchasing management and sales information.



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DIGITAL GAME DESIGN

Within the scope of the course, the basic concepts of digital game design, which has gained importance with the development of internet technologies, will be examined. It is aimed to bring qualified human resources to the sector by adopting an interdisciplinary approach.

MEDIA AND PUBLIC SPACE

Within the scope of the course, theories of the public sphere, its development in the historical process and its different classifications will be discussed. The effect of the media on the transformation of the public sphere will be discussed through critical theories.

WORKING RELATIONS IN THE MEDIA SECTOR

Within the scope of the course, it will be explained how labor relations are regulated within the framework of labor laws. The points where these working relations differ in the media sector, their new regulations and organizational forms will be discussed. In this way, students will be taught the working conditions, rights and obligations in the sector.

MIGRATION, CULTURE AND COMMUNICATION

Today, with the increase in migration movements, it will be discussed how communication studies can be maintained in order to manage intercultural interaction.

ADVANCED ANIMATION TECHNIQUES

Within the scope of advanced animation techniques course to be given in practice, students will be provided with advanced animation knowledge and skills to work in the field of animation in the sector.

TRADING APPLICATIONS

Getting to know the workplace and the business, getting to know and operating documents / Working on and understanding documents / Sales and marketing, order taking, order fulfillment and transactions / Working on showcase design, observation and evaluation / Observing for price analysis and understanding of competition / In customer relations Taking an active role / Considerations in stock and inventory management / Evaluation of national and international orders / Differences in import and export transactions compared to domestic sales / Observation and evaluation in relations with business human resources / Product and market selection, differentiation / Continuation of customer relations, sales and Observation in marketing methods/ Contract processing and business differences/ General evaluation and reporting consisting of retail and wholesale purchasing management and sales information.

ACADEMIC TURKISH 1

In this course, the features of writing in Turkish academic language, the use of concepts and terms in academic writings and understanding the types of academic texts will be explained.



T.C. İSTANBUL TİCARET
ÜNİVERSİTESİ

**İLETİŞİM FAKÜLTESİ
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2021-2022 EĞİTİM-ÖĞRETİM YILI DERS İÇERİKLERİ**

ACADEMIC TURKISH 2

In this course, it is planned to convey the method of preparing scientific texts in Turkish language and research methods for Turkish academic texts. At the end of the course, it is aimed that the student will be able to explain his thoughts in a Turkish article using an objective language.

THE HISTORY AND PHILOSOPHY OF SCIENCE

This course provides a holistic framework on the nature of scientific endeavor and the characteristics of scientific theories, taking into account the historical context. Distinctive features of scientific theories such as objectivity, measurability, testability, falsifiability and progressivism are examined in the light of historical experience from the ancient period to the Scientific Revolution and the birth of modern science and technology.

T.C.
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İletişim Fakültesi
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