

## T.C ISTANBUL COMMERCE UNIVERSITY

## COMMUNICATION FACULTY PUBLIC RELATIONS AND ADVERTISING DEPARTMENT

## 2021 - 2022 SPRING TERM FİNAL EXAMS

		1.CLASS	2.CLASS	3.CLASS	4.CLASS
23.05.2022 Monday	10:00-12:00	LNG102 General English 2 (Öğr. Gör. İlknur Selahi) E-403			HAI430 Art and Communication (Dr. Öğr. Üyesi Sena Aydın) B-503
	12:00 - 14:00				
	14:00-16:00		LNG112 Vocational English (Öğr. Gör. İlknur Selahi) C-205 C-305		
	16:00-18:00				HIR413 Personal Branding (Doç. Dr. Hilal Özden Özdemir Çakır) D-202
24.05.2022 Tuesday	10:00-12:00	GNL106 Turkish Language 2 (Öğr. Gör. Arzu Çiftoğlu Çabuk) E-506 / E-202 / B-503 / D-303 / E-302			
	12:00 - 14:00				
	14:00-16:00	ILF118 Informatics Practices 2 ( Ayşegül Elif Çaycı) A-403 / A-203 /	HAI211 Public Relations Writings & HAI318 Social Movements and Activism (Doç. Dr. Nihal Kocabay Şener) D-202 / C-205		GNL114 Civilization and Theory (İshak Arslan) E-504
	16:00-18:00	ILF118 Informatics Practices 2 ( Ayşegül Elif Çaycı) A-403 / A-203 /			GNL316 History and Philosophy of Science (İshak Arslan) E-506
25.05.2022 Wednesday	10:00-12:00	GNL102 Ataturk's Principles and History of Revolution 2 (Öğr. Gör. Meral Halis Demir) E-506 / E-202 / B-503 / D-303 / E-302			
	12:00 - 14:00		HIR203 Persuasion Techniques and Perception Management & HAI432 Contemporary Perspectives in PR Doç. Dr. Hilal Özden Özdemir Çakır) C-205 / C-305		RKL302 Advertising Production & RKL405 Advertising Campaigns ( Öğr. Gör. Bilal Ayan) D-303
	14:00-16:00	ILF121 Communication and Media History( Dr. Öğr. Üyesi Berk Çaycı) E-303 / D-202 / C-205			
	16:00-18:00			RKL307 New Media Advertising & HUK416 Adversting Law ( Prof. Dr. Gülay Öztürk) E-303	GNL329 Future Science Evaluation ( Salih Ünal) E-403
26.05.2022 Thursday	10:00-12:00	LNG102 General English 2 (David Richard Perry) (E-303)			HAI446 Integrated Communication Campaigns & HAI412 PR and Advertising Readings(Prof. Dr. Gülay Öztürk) C-205 / C-205
	12:00 - 14:00				
	14:00-16:00		HIR206 Branding and Positioning (Öğr. Gör. Bilal Ayan) E-507	RKL310 Product Placement (( Doç. Dr. Ayşe Simin Erdemir Kara) E-505 & HIR302 International Public Relations Campaign ( Gül Banu Dayanç Kıyat) C-405	
	16:00-18:00				

27.05.2022 Friday	10:00-12:00				GNL112 City, Culture and Istanbul ( Erhan Erken) C-205
	12:00 - 14:00				
	14:00-16:00				RKL313 Fashion and Luxury Brand Communication (Doç. Dr. Gözde Öymen) D-202
	16:00-18:00		HAI206 Agency Management (Öğr. Gör. Bilal Ayan) D-202 & ULI222 History of Civilization (Prof. Dr. Mîm Kemal Öke) B-303	SUI420 Public Diplomacy and Lobbying ( Zeyneb Çağlayan İçener) A-503	
28.05.2022 Saturday	10:00-12:00	Chinese 2 (B-203) Arabic 2 (B-403) Italian 2 (B-303) & German 2 (E-505) Spanish 2 & Russian 2 (E-303)			
	12:00 - 14:00				
	14:00-16:00				
	16:00-18:00				
29.05.2022 Sunday	10:00-12:00				
	12:00 - 14:00				
	14:00-16:00				
	16:00-18:00				
30.05.2022 Monday	10:00-12:00			HAI322 Brand Communication (Doç. Dr. Gözde Öymen) A-503 / D-202	
	12:00 - 14:00				HAI416 Consumption Society ( Doç. Dr. Nihal Kocabay Şener) C-205 / C-305
	14:00-16:00		IKT101 General Economics (Prof. Dr. Rahmi Deniz Özbay) C-205 / C-305 / C-405 / E-202		
	16:00-18:00			RKL404 Advertising Appeals ( Dr. Öğr. Üyesi Erdem Tath) B-403	
31.05.2022 Tuesday	10:00-12:00		RKL201 Copywriting (Dr. Öğr. Üyesi Erdem Tath) C-205 / C305	MIS426 Production and Management in TV (Öğr. Gör. Nurullah Kadıroğlu)	RKL450 Advertising Analysis ( Mete Çamdereli) E-504
	12:00 - 14:00				
	14:00-16:00			ILF331 Occupational Safety and Health in Communication Sector ( Cengiz Akyıldız) C-405 / A-503	
	16:00-18:00		HAI208 Entrepreneurship and Innovativeness ( Prof. Dr. Öykü İyigün) B-403		

01.06.2022 Wednesday	10:00-12:00	ILF340 Philosophy of Communication (Prof. Dr. Füsün Alver) D-202 / C-205 / C-305 / C-405			HIR414 Media and Advertising Literacy (Öğr. Gör. Bilal Ayan) B-403 / B-503
	12:00 - 14:00		ULT340 Integrated Marketing Communications ( Doç. Dr. Gözde Öymen) D-202 / C-205		
	14:00-16:00			MIS367 Research Methods and Techniques in Communication Sciences ( Öğr. Gör. Dr. Erkan Turan) C-205 C-305	
	16:00-18:00				MIS314 Media Planning ( Öğr. Gör. Dr. Erkan Turan) B-203 / B-303 / B-403 / B-503
02.06.2022 Thursday	10:00-12:00		HAI209 Communication and Social Benefit ( Öğr. Gör. Nurullah Kadirioglu) C-305		ILF329 Political Communication( Dr. Öğr. Üyesi Erdem Tatlı ) C-405
	12:00 - 14:00			ILF118 Informatics Practices 2 ( Saime Uysal) A-403 / A203 & SUI205 Turkish Political Life (Süleyman Seyfi Öğün) C-404	
	14:00-16:00	MIS323 Communication Sociology ( Dr. Öğr. Üyesi Sena Aydın) D-202 / C-205		ILF118 Informatics Practices 2 ( Saime Uysal) A-403 / A203	
	16:00-18:00				
03.06.2022 Friday	10:00-12:00	ILF120 Communication Science Theories ( Prof. Dr. Zeliha Hepkon) C-205 / C-305 / C-405 / E-102			
	12:00 - 14:00				
	14:00-16:00		GIT209 Graphic Design 2 ( Dr. Öğr. Üyesi Ayşegül Elif Çaycı) A-203 / A-403		
	16:00-18:00		GIT209 Graphic Design 2 ( Dr. Öğr. Üyesi Ayşegül Elif Çaycı) A-203 / A-403	HAI311 Social Responsibility in Public Relations ( Doç. Dr. Ayşe Simin Erdemir Kara) E-303	GNL314 Ottoman Turkish (Zebisino Kamalova) B-203
04.06.2022 Saturday	10:00-12:00				
	12:00 - 14:00				
	14:00-16:00				
	16:00-18:00				
05.06.2022 Sunday	10:00-12:00				
	12:00 - 14:00				
	14:00-16:00				
	16:00-18:00				