

MASTER PROGRAMME WITH THESIS

Code	Course Name	LANG	T	A	C	ECTS	E/C
TUR501	Administration Strategies and Applications in Tourism Establishments	T	3	0	3	7,5	C
TUR502	Tourism Marketing	T	3	0	3	7,5	C
TUR518	Revenue Management	T	3	0	3	7,5	C
TUR504	Tourism Project Management	T	3	0	3	7,5	C
SBE513	Academic Research Methods and Ethics	T	3	0	3	10	C
SBE500	Seminar	T	3	0	3	7,5	C
	Selective Course 1	T	3	0	3	7,5	E
	Selective Course 2	T	3	0	3	7,5	E
	Selective Course 3	T	3	0	3	7,5	E
SBE503	Master Thesis	T	3	0	3	60	C
	Total		30		30	130	

COMPULSORY COURSES

Code	Course Name	LANG	T	A	C	ECTS	E/C
TUR501	Administration Strategies and Applications in Tourism Establishments	T	3	0	3	7,5	C
TUR502	Tourism Marketing	T	3	0	3	7,5	C
TUR518	Revenue Management	T	3	0	3	7,5	C
TUR504	Tourism Project Management	T	3	0	3	7,5	C
SBE513	Academic Research Methods and Ethics	T	3	0	3	10	C
SBE500	Seminar	T	3	0	3	7,5	C

ELECTIVE COURSES

Code	Course Name	LANG	T	A	C	ECTS	E/C
TUR505	Destination Planning and Management	T	3	0	3	7,5	E
TUR506	Tourism Policy and Planning	T	3	0	3	7,5	E
TUR517	Human Resources Management in Accommodation Establishments	T	3	0	3	7,5	E
TUR507	Cost and Managerial Accounting iAccommodation Establishments	T	3	0	3	7,5	E

TUR508	Event Management	T	3	0	3	7,5	E
TUR510	Consumer Behaviors in Tourism	T	3	0	3	7,5	E
TUR511	Hotel Management Simulation	T	3	0	3	7,5	E
TUR512	Air Transportation Management	T	3	0	3	7,5	E
TUR513	Tour Planning and Management	T	3	0	3	7,5	E
TUR514	Contemporary Trends in Gastronomy	T	3	0	3	7,5	E
TUR515	Hotel Management	T	3	0	3	7,5	E
GNL501	History and Philosophy of Science	E	3	0	3	7,5	E
GNL502	Future Science	E	3	0	3	7,5	E
GNL503	Critical and Analytical Thinking	E	3	0	3	7,5	E
GNL504	Sages of Turkish Islamic Culture	E	3	0	3	7,5	E
GNL505	People, Society and Values	E	3	0	3	7,5	E
SCIENTIFIC PREPARATION COURSES							
Code	Course Name	LANG	T	A	C	ECTS	E/C
	Undergraduate courses that is determined for student during the interview						

MASTER PROGRAMME without THESIS

Code	Course Name	LANG	T	A	C	ECTS	E/C
TUR501	Administration Strategies and Applications in Tourism Establishments	T	3	0	3	7,5	C
TUR502	Tourism Marketing	T	3	0	3	7,5	C
TUR518	Revenue Management	T	3	0	3	7,5	C
TUR504	Tourism Project Management	T	3	0	3	7,5	C
TUR515	Hotel Management	T	3	0	3	7,5	C
SBE513	Academic Research Methods and Ethics	T	3	0	3	10	C
	Selective Course 1	T	3	0	3	7,5	E
	Selective Course 2	T	3	0	3	7,5	E
	Selective Course 3	T	3	0	3	7,5	E
	Selective Course 4	T	3	0	3	7,5	E
SBE504	Term Project	T	0	0	0	12,5	C
	Total		30		30	90	

COMPULSORY COURSES

Code	Course Name	LANG	T	A	C	ECTS	E/C
TUR501	Administration Strategies and Applications in Tourism Establishments	T	3	0	3	7,5	C
TUR502	Tourism Marketing	T	3	0	3	7,5	C
TUR518	Revenue Management	T	3	0	3	7,5	C
TUR504	Tourism Project Management	T	3	0	3	7,5	C
TUR515	Hotel Management	T	3	0	3	7,5	C
SBE513	Academic Research Methods and Ethics	T	3	0	3	10	C

ELECTIVE COURSES

Code	Course Name	LANG	T	A	C	ECTS	E/C
TUR505	Destination Planning and Management	T	3	0	3	7,5	E
TUR506	Tourism Policy and Planning	T	3	0	3	7,5	E
TUR517	Human Resources Management in Accommodation Establishments	T	3	0	3	7,5	E
TUR507	Cost and Managerial Accounting iAccommodation Establishments	T	3	0	3	7,5	E

TUR508	Event Management	T	3	0	3	7,5	E
TUR510	Consumer Behaviors in Tourism	T	3	0	3	7,5	E
TUR511	Hotel Management Simulation	T	3	0	3	7,5	E
TUR512	Air Transportation Management	T	3	0	3	7,5	E
TUR513	Tour Planning and Management	T	3	0	3	7,5	E
TUR514	Contemporary Trends in Gastronomy	T	3	0	3	7,5	E
GNL501	History and Philosophy of Science	E	3	0	3	7,5	E
GNL502	Future Science	E	3	0	3	7,5	E
GNL503	Critical and Analytical Thinking	E	3	0	3	7,5	E
GNL504	Sages of Turkish Islamic Culture	E	3	0	3	7,5	E
GNL505	People, Society and Values	E	3	0	3	7,5	E
SCIENTIFIC PREPARATION COURSES							
Code	Course Name	LANG	T	A	C	ECTS	E/C
	Undergraduate courses that is determined for each student during the interview						
