



Financial Technology Starts in February, October

Seneca Polytechnic and Istanbul Ticaret University (ITICU) have partnered to deliver Seneca's Financial Technology program in Türkiye at ITICU.

PROGRAM OVERVIEW

In this three-semester graduate certificate program, you will work with innovative and disruptive technologies used in the financial service sector.

The program's expert faculty will outline best practices for product development and entrepreneurship and enhance your understanding of privacy, ethics, and the regulatory landscape of financial technology. The program covers topics including cybersecurity, web application and mobile development as well as data analytics for financial services.

DUAL CREDENTIALS

You will have the opportunity to earn dual credentials upon completion by studying:

- 9 courses for a Graduate Certificate in Financial Technology from Canada
- 4 additional courses for a Master's in Digital Economy and Marketing from Türkiye

APPLY TODAY

Learn more about program admission requirements, costs and application process to study at **Istanbul Ticaret University**:

<https://ticaret.edu.tr/>

SKILLS

Throughout this program you will develop the following skills:

- Product development and entrepreneurship
- Privacy management
- Financial services and products
- Distributed ledger technology
- Cybersecurity
- Web application
- Mobile development
- Business management

VIRTUAL INTERNSHIP

An optional virtual internship opportunity provides you with international exposure and the practical experience necessary for future success in the field.

- Real work projects and responsibilities
- Enhance your future employability
- Build a global network
- Flexibility for work, life, and study balance

CAREER OUTCOMES

Graduates of the program can explore the following career options:

- Data analyst
- Financial technology product developer
- Application developer

ABOUT SENECA POLYTECHNIC

Seneca Polytechnic is a leading postsecondary institution offering more than 160 programs and 500 career options in state-of-the-art classrooms and campuses across Toronto, Canada. With expert faculty and dedicated supports, Seneca delivers a vast breadth of learning opportunities, including degree, diploma and certificate programs in niche, emerging and applied fields, including animation and design, business, engineering technology, information technology, hospitality and tourism and media and communications.

Seneca is proud to approximately 40,000 full-time students and a diverse community of 25,000 international students from more than 150 countries. As students graduate, they join the growing global network of more than 275,000 Seneca alumni, doing great things and making a positive impact in their chosen fields.

Learn more

<https://www.senecacollege.ca/international.html>

PROGRAM LOCATION

The program will be delivered at İstanbul Ticaret University in Türkiye.



ABOUT İSTANBUL TICARET UNIVERSITY

İstanbul Ticaret University was established in 2001 by the Istanbul Chamber of Commerce Education and Social Services Foundation, with the principle of “Local Identity, Global Vision”. The campuses are located in the center of Istanbul in the midst of historical locations.

Founded in 1882, Istanbul Chamber of Commerce (ICC) is one of the largest and most established chambers of commerce in Türkiye. Today, Istanbul Chamber of Commerce, with more than 700 thousand members, with 81 professional committees, 273 council members and 353 committees representing the sectors in Istanbul, plays a major role in ensuring that every student who chooses the university receives a universal education equipped with professional qualifications, integrating theory and practice without breaking away from the realities of life.

The university has six faculties including Humanities and Social Sciences, Business, Law, Communication, Engineering, Architecture and Design and English Preparatory Department. It also has institutes of Foreign Trade, Social Science, Science, Finance Institute, Communication Science and Internet Institute, in addition to Research and Application centres. ITICU continues to grow with 9000 students and approximately 300 academicians.

Learn more

<https://ticaret.edu.tr/>



Questions? Contact
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