

T.C ISTANBUL COMMERCE UNIVERSITY

COMMUNICATION FACULTY PUBLIC RELATIONS AND ADVERTISING DEPARTMENT

2021 - 2022 SPRING TERM MAKE UP EXAMS

		1.CLASS	2.CLASS	3.CLASS	4.CLASS
13.06.2022 Monday	09.00-10.29	LNG102 General English 2 (Öğr. Gör. İlkur Selahi) A-503		HAI322 Brand Communication(Doç. Dr. Gözde Öymen) D- 202	HAI430 Art and Communication(Dr. Öğr. Üyesi Sena Aydın) D-202
	10.30-11.59				
	12.00-13.29		LNG112 Vocational English (İlknur Selahi) C- 305	RKL404 Advertising Appeals ((Dr. Öğr. Üyesi Erdem Tath) C- 305	HAI416 Consumption Society(Doç. Dr. Nihal Kocabay Şener) C - 305
	13.30-14.59		HAI211 Public Relations Writings & HAI318 Social Movements and Activism (Doç. Dr. Nihal Kocabay Şener) E- 507		HIR413 Personal Branding (Doç. Dr. Hilal Özden Özdemir Çakır) B- 303
	15.00-16.29		IKT101 General Economics (Prof. Dr. Rahmi Deniz Özbay) B -203		
14.06.2022 Tuesday	09.00-10.29	GNL102 Ataturk's Principles and History of Revolution 2 (Öğr. Gör. Meral Halisdemir) C-305	RKL201 Copywriting(Dr. Öğr. Üyesi Erdem Tath) E- 506	MIS426 Production and Management in TV(Öğr. Gör. Nurullah Kadirioglu) E-507	RKL450 Advertising Analysis (Mete Çamdereli) E - 506
	10.30-11.59	GNL106 Turkish Language 2 (Öğr. Gör. Arzu Çiftoglu Çabuk) E-202			
	12.00-13.29		HIR203 Persuasion Techniques and Perception Management & HAI432 Contemporary Perspectives in PR(Doç. Dr. Hilal Özden Özdemir Çakır) C- 205		GNL114 Civilization and Theory(Doç. Dr. İshak Arslan) C - 205
	13.30-14.59			ILF331 Occupational Safety and Health in Communication Sector Cengiz Akyıldız) E-303	GNL316 History and Philosophy of Science (İshak Arslan) & GNL329 Future Science Evaluation (Salih Ünal) E-303
	15.00-16.29	ILF118 Informatics Practices 2 (Ayşegül Elif Çaycı) A- 403 / A-203	HAI208 Entrepreneurship and Innovativeness(Prof. Dr. Öykü İyigün) C- 205		GNL314 Ottoman Turkish (Dr. Öğr. Üyesi Zebiniso Kamalova) C-205
16.30 - 17.59				GNL112 City, Culture and İstanbul (Erkan Erken) C-205	
15.06.2022 Wednesday	09.00-10.29	ILF121 Communication and Media History((Dr. Öğr. Üyesi Berk Çaycı) B- 403	ULT340 Integrated Marketing Communications (Doç. Dr. Gözde Öymen) B- 503	MIS367 Research Methods and Techniques in Communication Sciences ((Öğr. Gör. Dr. Erkan Turan) B - 503	HIR414 Media and Advertising Literacy (Öğr. Gör. Bilal Ayan) B-403
	10.30-11.59		HIR206 Branding and Positioning (Öğr. Gör. Bilal Ayan) D-303		RKL302 Advertising Production & RKL405 Advertising Campaigns(Öğr. Gör. Bilal Ayan) D-303
	12.00-13.29				
	13.30-14.59	ILF340 Philosophy of Communication (Prof. Dr. Füsün Alver) E-403		RKL307 New Media Advertising & HUK416 Adversting Law (Prof. Dr. Gülay Öztürk) B-403	MIS314 Media Planning (Öğr. Gör. Dr. Erkan Turan) B-403
	15.00-16.29				

16.06.2022 Thursday	09.00-10.29		HAI209 Communication and Social Benefit (Öğr. Gör. Nurullah Kadirioglu) D-202		HAI446 Integrated Communication Campaigns & HAI412 PR and Advertising Readings((Prof. Dr. Gülay Öztürk) A-503
	10.30-11.59			ILF118 Informatics Practices 2 (Saime Uysal) A-403	
	12.00-13.29	MIS323 Communication Sociology(Dr. Öğr. Üyesi Sena Aydın) E-403		SUI205 SUI205 Turkish Political Life (Süleyman Seyfi Öğün) E-403	ILF329 Political Communication((Dr. Öğr. Üyesi Erdem Tatlı) E-403
	13.30-14.59			HIR302 International Public Relations Campaign Gül Banu Dayanç Kıyat) E-202	
	15.00-16.29			RKL310 Product Placement ((Doç. Dr. Ayşe Simin Erdemir Kara)B-303	
17.06.2022 Friday	09.00-10.29				
	10.30-11.59	ILF120 Communication Science Theories (Prof. Dr. Zeliha Hepkon) E-504	GIT209 Graphic Design 2 (Dr. Öğr. Üyesi Ayşegül Elif Çaycı) A-403 / A-203	HAI311 Social Responsibility in Public Relations ((Doç. Dr. Ayşe Simin Erdemir Kara) B-203	RKL313 Fashion and Luxury Brand Communication (Doç. Dr. Gözde Öymen) B-203
	12.00-13.29				
	13.30-14.59				
	15.00-16.29			SUI420 Public Diplomacy and Lobbying (Zeyneb Çağlayan İçener) B-203	
18.06.2022 Saturday	09.00-10.29				
	10.30-11.59				
	12.00-13.29	FOREING LANGUAGES E-505			
	13.30-14.59				
	18:00-19:00				
19.06.2022 Sunday	09.00-10.29				
	10.30-11.59				
	12.00-13.29				
	13.30-14.59				
	15.00-16.29				