İSTANBUL TİCARET ÜNİVERSİTESİ

ISTANBUL COMMERCE UNIVERSITY COMMUNICATION SCIENCE AND INTERNET INSTITUTE

2022-2023 ACADEMIC YEAR SPRING SEMESTER CALENDAR

CINEMA MASTER'S FINAL PROGRAM WITH OR WITHOUT THESIS				
Course Code	**Course Name**	**Lecturer**	**Test Day Exam Time**	**Classroom**
SIN524	A Totalitative History of Turkish Cinema (S)	Prof. Rıdvan Şentürk, MD	12.06.2023 18:30	Online
SIN502	Periods and Directors in World Cinema (Z)	Assoc. Prof. Dr. Assist. Prof. Dr. Gözde Sunal	05.06.2023 18:30	Online
SIN525	Types of Expression in Turkish Cinema (S)	Prof. Ala Sivas Gülçür, MD	14.06.2023 18:30	Online
SIN504	Avant-Garde Movements in Cinema (Z)	Asst. Prof. Dr. Member Dilge Kodak	06.06.2023 18:30	Online
SIN529	Cinema and Photography (S)	Dr. Öğr. Üyesi M. Emin Albayrak	07.06.2023 18:30	Online
IBE513	Scientific Research Methods and Ethics (Z)	Prof. Nurettin Güz, MD	13.06.2023 18:30	Online
IBE500	Seminar (Z)	Prof. Dr. Abdulhamit Avşar	09.06.2023 18:00	Online

CINEMA DOCTORAL FINAL PROGRAM				
Course Code	**Course Name**	**Lecturer**	**Test Day Exam Time**	**Classroom**
SIN613	Gender Representations in Cinema and the Transformation of the Body (S)	Prof. Rıdvan Şentürk, MD	13.06.2023 18:30	Online
SIN604	Digital Era Turkish Cinema (Z)	Prof. Ala Sivas Gülçür, MD	08.06.2023 18:30	Online
SIN603	Digital Transformation in Cinema (Z)	Asst. Prof. Dr. Member Dilge Kodak	07.06.2023 18:30	Online
SIN612	Digital Era Director Cinema (S)	Assoc. Prof. Gözde Sunal	12.06.2023 18:30	Online
IBE608	Seminar (Z)	Prof. Celalettin Aktaş, MD	06.06.2023 18:30	Online
IBE613	Scientific Research Methods and Ethics (Z)	Prof. Füsun Alver, MD	09.06.2023 18:30	Online

CORPORATE COMMUNICATION MASTER'S FINAL PROGRAM WITH OR WITHOUT THESIS				
Course Code	**Course Name**	**Lecturer**	**Test Day Exam Time**	**Classroom**
HAI504	Corporate Image and Reputation Management (Z)	Prof. Hilal Özdemir Çakır, MD	12.06.2023 18:30	Online
RMI528	History of Advertising and Public Relations (S)	Prof. Mete Camdereli, MD	06.06.2023 18:30	Online
KRI501	Corporate Communication Management (Z)	Assoc. Prof. Dr. Ayşe Simin Erdemir	15.06.2023 18:30	Online
HAI101	Basic Concepts of Public Relations	Prof. Mete Camdereli, MD	07.06.2023 18:30	Online
IBE513	Scientific Research Methods and Ethics (Z)	Prof. Nurettin Güz, MD	13.06.2023 18:30	Online
IBE500	Seminar (Z)	Prof. Abdulhamit Avsar, MD	09.06.2023 18:30	Online

PUBLIC RELATIONS AND ADVERTISING DOCTORAL FINAL PROGRAM				
Course Code	**Course Name**	**Lecturer**	**Test Day Exam Time**	**Classroom**
HIR602	Visual Culture Research (S)	Prof. Mete Camdereli, MD	12.06.2023 18:30	Online
HIR604	Political Economy of Communication (Z)	Assoc. Prof. Nihal Kocabay Şener	08.06.2023 18:30	Online
HIR601	Advertising and Public Relations Theories (Z)	Prof. Hilal Özdemir Çakır, MD	07.06.2023 18:30	Online
LONG 623	Chaos and Crisis Communication (S)	Assoc. Prof. Dr. Ayşe Simin Erdemir Kara	13.06.2023 18:30	Online
IBE613	Scientific Research Methods and Ethics (Z)	Prof. Füsun Alver, MD	09.06.2023 18:30	Online
IBE608	Seminar (Z)	Prof. Celalettin Aktaş, MD	06.06.2023 18:30	Online

MEDIA AND COMMUNICATION STUDIES MASTER'S FINAL PROGRAM WITH OR WITHOUT THESIS				
Course Code	**Course Name**	**Lecturer**	**Test Day Exam Time**	**Classroom**
MIS524	Digital Transformation and Communication Cultures (S)	Assoc. Prof. Nihal Kocabay Şener	06.06.2023 18:30	Online
MIS502	Media and Communication Technologies Today	Assoc. Prof. Dr. Berk Çaycı	16.06.2023 18:30	Online
MIS555	Culture and Modernization in Turkey (S)	Asst. Prof. Dr. Member Sena Aydın	12.06.2023 18:30	Online
MIS517	Economic Foundations of Communication and Median(Z)	Prof. Dr. Muhacir Murat Yeşil	14.06.2023 18:30	Online
MIS542	Digital Literacy (S)	Assoc. Prof. Dr. Ayşegül Elif Çaycı	08.06.2023 18:30	Online
IBE513	Scientific Research Methods and Ethics (Z)	Prof. Nurettin Güz, MD	13.06.2023 18:30	Online
IBE500	Seminar (Z)	Prof. Abdulhamit Avsar, MD	09.06.2023 18:30	Online

MEDIA AND COMMUNICATION STUDIES DOCTORAL FINAL PROGRAM				
Course Code	**Course Name**	**Lecturer**	**Test Day Exam Time**	**Classroom**
MIC629	Media and Artificial Intelligence (S)	Prof. Füsun Alver, MD	05.06.2023 18:30	Online
MIC611	New Theoretical Perspective in Media Research (Z)	Prof. Abdulhamit Avsar, MD	08.06.2023 18:30	Online
MIC618	Digital Communication, Culture and Society (Z)	Prof. Nurettin Güz, MD	13.06.2023 18:30	Online
IBE613	Scientific Research Methods and Ethics (Z)	Prof. Dr. Fusun Alver	09.06.2023 18:30	Online
IBE608	Seminar (Z)	Prof. Celalettin Aktaş, MD	06.06.2023 18:30	Online

COMMUNICATION DESIGN AND MANAGEMENT DOCTORAL FINAL PROGRAM				
Course Code	**Course Name**	**Lecturer**	**Test Day Exam Time**	**Classroom**
ITY602	Internet Technology and Artificial Intelligence (S)	Prof. Füsun Alver, MD	08.06.2023 18:30	Online
ITY605	Strategic Political in Digital Social Networks (S)	Prof. Abdulhamit Avsar, MD	05.06.2023 18:30	Online
ITY604	Users in Digital Social Networks, Algae (Z)	Prof. Oya Şakı Aydın, MD	07.06.2023 18:30	Online